



## MEDIA STUDIES KS4 Course Overview GCSE

TERM	AUTUMN 1	AUTUMN 2	SPRING 3	SPRING 4	SPRING 5	SPRING 6
<b>10</b>	<b>Introduction to Media Studies</b> <b>Component 1 Section A</b> - Magazines	<b>Component 1 Section A</b> - Advertising - Film Marketing	<b>Component 1 Section A</b> - Film marketing <b>Component 1 section B</b> - Film marketing Introduction to Newspapers	<b>Component 1 Section A</b> - Newspapers <b>Component 1 Section B</b> - Newspapers	<b>Component 1 Section B</b> - Gaming - Radio	<b>Component 3-</b> coursework
<b>11</b>	<b>Component 3</b> <b>Component 2 Section A</b> - Television	<b>Component 2 Section A</b> - Television	<b>Component 2 Section B</b> - Music videos	<b>Component 2 Section B</b> Music videos	<b>Component 2 Section B</b> - Music videos <b>Revision</b>	N/A

<b>AWARDING BODY: WJEC Eduqas</b>	<b>QUALIFICATION: GCSE</b>	<b>AVAILABLE: All Students</b>
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<ul style="list-style-type: none"> <li>• Extensive and meaningful coverage of media theory and practice</li> <li>• Practical work which integrates theories and concepts</li> <li>• A range of written assessments and regular exam practice</li> <li>• The chance to study across different media platforms</li> </ul>
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- Opportunities to learn about real media products and industries.

#### **Course requirements:**

- It is expected that students will, on occasions, work after normal school hours or during lunch times to complete their practical coursework

#### **This subject is most suitable for:**

- Students who are analytical
- Students who have a good level of written English
- Those who are prepared to work with technology (both Apple Mac and PC)
- Students who meet strict deadlines and are organised.

#### **YEAR 10 OVERVIEW**

Component 1 (exam)

- Section A
- Section B

Component 3 (coursework)

#### **YEAR 11 OVERVIEW**

Component 2 (exam)

- Section A
- Section B

#### **CROSS CURRICULAR LINKS**

English, Sociology and History

#### **ASSESSMENT METHOD**

##### **70% External Exam**

Students will have to sit **two** exam papers at the end of year 11. Each exam is 1 hour 30 minutes in length. Questions will be focused on areas of the theoretical framework studied in class: Media Language, Representation, Audience and Industry. Students will also study the social and historical contexts of the set products. Set products include Pride magazine, The Sun newspaper, Spectre film poster, The Archers radio programme and many more.

##### **30% Coursework**

	<p>Students will individually produce a print based media product which is in response to an annually changing topic set by the exam board. This could include; print adverts, magazines, film posters, DVD covers or any other media forms the exam board would like us to explore. Students will produce their coursework using Adobe Photoshop.</p>
<b>SKILLS ACQUIRED</b>	<ul style="list-style-type: none"> <li>• Analytical skills</li> <li>• Photoshop skills</li> <li>• Literacy skills</li> <li>• Critical thinking skills</li> <li>• Opportunities for progression to A Level Media Studies</li> </ul> <p>Specification: <a href="http://www.eduqas.co.uk/qualifications/media-studies/gcse/">http://www.eduqas.co.uk/qualifications/media-studies/gcse/</a></p>