



GCSE Business Plans for Year 10 Curriculum

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	<u>Unit 1 The purpose and nature of business</u> 2.Types of ownership 3.Setting business aims and objectives 4.Business location 5.Business planning 6.Expanding a business 7. Technology	<u>1.Ethical and environmental considerations</u> <u>2.The economic climate on businesses</u> <u>3.Globalisation</u>	Legislation Employment law Health and Safety law Consumer law <u>Competitive environment</u> <u>Impact on businesses of operating in competitive market</u>	<u>Human resources</u> 1.Organisational structures 2.Appropriateness of organisational structures 3.Centralisation and decentralisation	<u>Recruitment and selection of employees</u> 1.Motivating employees 2.Training	<u>Business Operations</u> 1.Production processes 2.The role of procurement

GCSE Business Plans for Year 11 Curriculum

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 11	<p>The concept of quality Good customer services</p> <p><u>Unit 6: Sources of finance</u> Cash flow Financial terms and Calculations</p>	<p>Analysing the financial performance of a business</p> <p><u>Unit 5: Marketing</u> Identifying and understanding customers</p>	<p>The elements of the marketing mix: price, product, promotion and place</p> <p>Revision</p>	Revision		